



# POETS, POETS, POETS!

## *The City of Pleasanton seeks next Poet Laureate.*

Are you a creative Pleasantonian wanting to enhance the appreciation of the literary arts in your community? If so, now is your chance to apply for the honorary post of Pleasanton Poet Laureate. The Poet Laureate provides appropriate poetry at civic events such as dedications and public ceremonies, coordinates the bi-monthly Century House readings, is an active committee member of the Poetry, Prose & Arts Festival, and is a proactive resource and liaison between the Civic Arts Program and local schools, literary and community organizations.



### *To Qualify You Must Be-*

- A Pleasanton resident
- A Published poet
- Affiliated with organizations organization associated with the advancement of literary arts.



### *To Apply, You Must Submit-*

- Four poems
- A one-page letter of interest
- A letter of support from two other poets
- A resume indicating active participation in promoting the literary arts in the community
- An outline of your vision - goals, projects, activities - for the Poet Laureate Program during your tenure, May 2007– April 2009



### *Deliver your application packet to:*

Andy Jorgensen, Civic Arts Manager  
Department of Parks and Community Services  
City of Pleasanton  
200 Old Bernal Avenue, Pleasanton, CA 94566

**APPLICATION DEADLINE FOR ENTRIES  
APRIL 30, 2007 AT 5:00 P.M.  
POSTMARKS NOT ACCEPTED**

Selected finalists will be invited to present their poems and visions personally to the Selection Committee on May 10, 2007.

*See reverse side for Selection Committee criteria and considerations.*



CIVIC  
*Arts*

**For more information,  
call Andy Jorgensen  
(925) 931-5347**

## **Poet Laureate Selection Committee Applicant Criteria/Considerations**

1. Demonstrated poetic skills in the writing and presentation of poetry.
  - a. Supported by application package
  - b. Submission of four (4) written poems
  - c. Oral presentation of two (2) poems to the committee
  - d. Letters of support
  - e. Publications as per resume and as presented to the committee at time of interview
  
2. Demonstrated participation and leadership in the poetic community.
  - a. Supported by application package
  - b. Letters of support
  - c. As evaluated by committee members during interview process
  
3. Demonstrated competency and/or knowledge in organization and direction of literary events.
  - a. Supported by application package; delineation of accomplishments
  - b. Delineation of programs planned and direction of applicant's intentions
  - c. As evaluated by committee members during interview process
  
4. Known and respected in the community for his/her poetic activities and abilities.
  - a. Letters of support
  - b. Committee members' awareness of applicant from other outside sources beyond applicant's self-appraisal.
  
5. Demonstration of effective interpersonal and organizational communications needed for public and press relations.
  - a. Supported by application package
  - b. Letters of support
  - c. As evidenced by prior events/activities organized and implemented
  - d. As evaluated by committee members during interview process
  
6. Indication of availability and flexibility to implement, coordinate, and meet the purposes and intent of the Poet Laureate position.
  - a. Supported by application package
  - b. As evidenced by prior events/activities organized and implemented
  - c. As evaluated by committee members during interview process
  
7. Demonstrated enthusiasm for the poetic arts and viable vision for tenure as Poet Laureate.
  - a. Supported by application package
  - b. As evidenced by prior events/activities organized and implemented
  - c. As evaluated by committee members during interview process