

**Poetry, Prose & Arts Festival of 2010:
“Linked Visual Arts and Poetry”
in Downtown Pleasanton**

In Downtown Pleasanton, as a precursor for the 9th Annual Poetry, Prose, and Arts Festival of April 17-18, 2010, PAL and PCAC will exhibit visual artists' works which will be responded to in poetry by local competing poets. We call this event “**Linked Visual Arts & Poetry.**”

Poets may respond to the visual art works in a couple of ways: 1. by explaining or analyzing what is happening in the work, or 2. by deriving a meaning from the visual piece and going from there. Either way, there is a visual basis to the response which is enhanced by things that only a mind can see.

We hope that these displays will raise community awareness about visual arts expression and about poetic expression, that they will enrich the community, and that they will bring recognition to local artists and poets--while, at the same time, acting as an appropriate precursor to announce the 9th Annual Poetry, Prose & Arts Festival of April 17-18, 2010.

Description:

--Visual artists will be selected by invitation only. Winning poets--whose work will hang with the visual arts pieces--will be chosen by a judge.

--Selected works will be displayed in Downtown Pleasanton-- at the Museum on Main and at several downtown businesses (Names & addresses to be announced.)

--The entire show will be moved to the Senior Center on April 14, so that it can be combined with the PAL Fine Arts Show for the Poetry, Prose, & Arts Festival of April 17-18.

--A Reception for the artists, both visual artists and poets, will be held in the Senior Center from 1:00-2:30 PM on Saturday April 17. The reception is also open to the general public and to all attendees of the Festival.

Step 1:

**PAL invitation to artists for visual art pieces-- abstract or realistic-- or photos:
Now until Feb.1, 2010.**

1. Art works must be framed and wired for hanging. Invited artists will have their visual arts works hung by Feb. 1, 2010.

2. PAL will be responsible for contacting artists to hang at the Museum on Main, 603 Main Street, Pleasanton, and directly across the street at Comerica Bank.

3. Visual artists will be limited to one art piece which is no wider than 24” and which they will be responsible to hang and remove. No three dimensional work.

4. It is understood by the artists that a poet may be inspired by any work of art that the poet chooses.

5. Visual artwork to be hung by Feb. 1, 2010.

6. Artists will remove their work on April 16th and may enter them in the PAL show that day at the Senior Center. All artwork will hang at the Senior Center until April 21, 2010.

Open Call for Poets: Poets will have from **Feb. 1--Feb. 26, 2010** to view the art works. Each visual art piece will be numbered so that the poet's response to it may be linked with the appropriate work. Poets can find the visual art works in the heart of Downtown Pleasanton right alongside the "Pleasanton" sign over Main Street : The Museum on Main, 603 Main, and Comerica Bank, right across the street from the Museum.

Poem Rules and Guidelines:

---Maximum entries: each poet can submit up to 2 poems total. However, the poet is limited to writing one poem per painting. You can pick 2 paintings to write a response to.

Poem Requirements:

---Poems submitted must be no more than one page/max. 42 lines.

---poems must be original, unpublished, and not a previous award winner in any contest.

---Poems must be in response to one of the paintings on display.

---Poems must be submitted on 8.5" X 11" paper.

---Poems must have a title (title does not count in line count)

---Poems must be submitted in duplicate:

(1st copy) In upper right hand corner, include Name, Address, Phone #, and E-mail.

Also include the painting title and painting number to which you wrote your poem.

(2nd copy) only will include painting title and ID. number in the upper right hand corner-- nothing else.

---Note that **each visual art work will be identified by a unique number**. Please write down this number when you visit so you can reference it on your poem.

Step 2: Submitted poems from "open call" will be evaluated by a judge. Judging will be blind. Judge will not know the names of entrants until after the poem has been selected. One poem will be selected for each visual art piece. Selected poems will be those which are considered the first place poem for the selected visual work. Those will be the poems that are exhibited with the appropriate visual art selection from March 9- April 16 in Downtown Pleasanton and from March 17-18 at the Senior Center for the Poetry, Prose, and Arts Festival PAL art show and reception, and, after that-- in that location-- until April 21.

--Poets whose works are selected will be notified on March 3, 2010.

--Poets must re-submit their winning poem in a frame by March 9, 2010.

--Selected poems will be hung next to the associated art work on March 9, 2010.

--The Poet and Artist Reception takes place at 1 PM on Saturday, April 17th at the Senior Center Foyer.

--Poets with framed poems and visual artists will be asked to pick up their works on April 21th at the Senior Center (Time to be announced)

Step 3:

For Poets whose work is selected to hang with Visual art pieces:

Selected poets will be asked to bring their poem in a frame by March 9, 2010.

Frame requirements: Poem must fit into a 8.5" X 11" opening in a black frame or one of cherry wood. (Inexpensive document frames in that size are available at Walmart.) Poems must be submitted this way to ensure exhibit uniformity and standardization. Poets are asked to adhere to these requirements to promote uniformity to the exhibit. Final frame submissions are subject to final acceptance.

Exhibit will end on April 21th. Artists can pick up their visual art work from 11-1 PM on that date. Poets can pick up your poems from 11-1 PM on April 21 or by arrangement with

Dave Wright after that.

All poets and artists who submit will be invited to the reception.
Please remember to reference the painting title and number on each of your poetry submissions.

Questions: Feel free to contact Dave Wright, 925-484-0614 or dawright@SBCglobal.net
or Pat Smith at 925-846-4138 or psmithrlrtr@comcast.net

Overview of Time Line

Invitation to painters	Now
Deadline to submit visual art	Monday Feb. 1, 2010
Accepted Art is hung	Monday Feb. 1
Poets' timeline to visit art pieces	Monday Feb. 1-Friday Feb. 26
Deadline for poets to submit	Friday Feb. 26
Poets notified of selection to hang	Wednesday March 3
Deadline for poets to submit framed poems	Tuesday March 9
Poems & paintings hung for downtown viewing	Tuesday March 9- Friday April 16
Poems and paintings moved from downtown to Senior Center-PAL Art Exhibit	Friday April 16, 2010
Reception for poets and artists	Saturday April 17, 1:00-2:30 in Senior Center Foyer
Take-down of art/poetry show	Wednesday April 21, 11:00- 1:00 PM

This downtown Arts Event is sponsored by the Pleasanton Art League (PAL) and the Pleasanton Cultural Arts Council to celebrate the linking of the arts and to celebrate the 9th Annual Poetry, Prose, and Arts Festival of April 17-18, 2010

Paintings will be hung by the artists at the locations downtown with PAL supervision.

Poets should mail both copies of their poem so that they arrive by Feb. 26th. Mail to:

Dave Wright
Attention: Linked Art
5331 Northway Rd.,
Pleasanton, CA, 94566